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Department of Communication



club kommunikation

Universities' mission or only a spare time task?

National, European and International Perspectives

Erasmus+ Day @ Department of Communication, University of Vienna

May 10th, 2017 19:00-22:30 | HS1 & SR5 [UG]

Third Mission meets Internationalization

Erasmus is well known for students' mobility and its contribution to the European idea. Less known is the fact that under the label Erasmus+ the European Commission is an important promoter of international cooperation for many different educational projects: For instance the development of new curricula, learning and teaching materials and the modernization of higher education infrastructure and systems. But there are also programs to promote the European idea and help refugees to continue their education, especially at the university level.

Many of these things are now also known as the Third Mission of Universities and this evening should celebrate the Erasmus idea but also discuss critically the role of Universities and their societal responsibilities.

Imprint

University of Vienna

Faculty of Social Sciences

Department of Communication

Währinger Strasse 29, 1090 Vienna

Organized by

Project MEDLIT

medlit.univie.ac.at

medlit.publizistik@univie.ac.at

Find all information

about the event & soon pictures at:

<http://medlit.univie.ac.at/erasmus-day>

MEDLIT
MEDIA LITERACY FOR SOCIAL CHANGE

Education beyond Teaching

FROM
ERASMUS
TO
ERASMUS+
A STORY OF
30 YEARS

Erasmus+ Exhibition

Building Inclusive Urban Communities (BlnUCom)

Danube University Krems (DUK)

Implementing a Central Asian Center for Teaching, Learning and Entrepreneurship (CACTLE)

Vienna University of Economics and Business (WU)

Transforming higher education to strengthen links between universities and the livestock sector in Argentina and Peru (EDULIVE)

University of Natural Resources and Life Sciences Vienna (BOKU)

Curriculum Development joint European Political Science MA (Euro PS)

University of Salzburg (PLUS)

Jean Monnet Chair of European Media Governance and Integration

University of Vienna (UniVie)

Fostering multi-lateral knowledge networks of transdisciplinary studies to tackle global challenges (KNOTS)

University of Vienna (UniVie)

Learning and Teaching Tools Fuelling University Relations with the Economy in Mozambique and South Africa (LaTFURE)

Danube University Krems (DUK)

Latin American-European network on waste electrical and electronic equipment research, development and analyses (LaWEEEda)

University of Natural Resources and Life Sciences Vienna (BOKU)

International Media Studies: Media Literacy as a Media Competence Program for Social Change (MEDLIT)

University of Vienna (UniVie)

Open Learning Initiative (OLive)

University of Vienna (UniVie)

Social Inclusion and Energy Management for Informal Urban Settlements (SES)

Danube University Krems (DUK)

OeAD Information Counter

Programme

19:00 WELCOME ADDRESSES

by a representative in the name of Rector Univ.-Prof. Dr. Heinz W. Engl

by Univ.-Prof. Hajo Boomgaarden, PhD

by ao. Univ.-Prof. Dr. Fritz Hausjell

19:20 KEYNOTE

Education beyond teaching: Third mission of universities

by Univ.-Prof. DDr. Christiane Spiel

Project Lead Universities' Third Mission

20:00 OPEN CHAIR PANEL DISCUSSION

Education beyond Teaching Universities' mission or only a spare time task? National, European and International Perspectives

Moderation by Mag. Julia Herrnböck (Journalist)

Univ.-Prof. Dr. Katharine Sarikakis (University of Vienna)

Wolfgang Renner, MSc (Wiener Zeitung)

Dr. Thomas Pfeffer (Danube University Krems)

Open Chair

21:00 POSTER EXHIBITION & RECEPTION

Erasmus+ KA2: Cooperation for innovation and the exchange of good practices

22:30 CLOSING