MEDLIT
MEDIA LITERACY FOR SOCIAL CHANGE

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MEDLIT NEWSLETTER

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UPM MEDLIT PROJECT WEBSITE is
'UP AND RUNNING'

To enhance visibility of the Erasmus+ MEDLIT project and involvement of Universiti Putra Malaysia (UPM) in the project, the UPM MEDLIT team has established a project website. The project website can be reach via this link: https://medlit-upm.herokuapp.com/

Through the UPM's MEDLIT project website, it is hope that the community in UPM and society at large are aware of the project and what the project is all about. In the website, in addition to information on the project team members, visitors can find brief reports of the activities implemented and other relevant information. In the Activity and Report menu, visitors will find reports on (1) Kick-off-Meeting Workshop, (2) Coordination Meeting and Signing of Letter of Intent, (3) Delphi Study Phase 1 work package, (4) Mid-term Conference, (5) Media Culture Workshop, (6) Higher Education System Workshop, (7) Delphi Study Phase II work package, (8) E-Learning Workshop, and (9) Emancipation Workshop. More information and photos will be uploaded when they are available. The website has been linked to the faculty website. (http://www.fbmk.upm.edu.my/artikel/ upm_erasmus%252bmedia_literacy_project-32699).
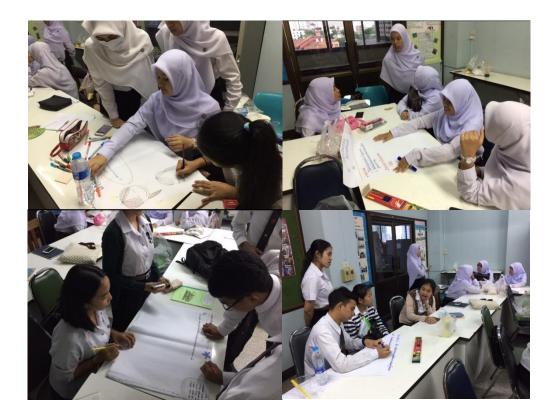
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MEDIA LITERACY TALK

On 22 August 2017, Thanakorn Thongprayoon was invited by Faculty of Education to give a talk on Building Media Literacy for a group of student teachers (five-year program) enrolling on the course "Civic Education". At the beginning of the talk, he explained that his team have been working on the MEDLIT project funded by the European Union.

During the talk, students enthusiastically discussed regarding the media situation in Thailand and the level of media literacy of Thai people they acknowledge. At the end of the talk, students were asked to create a lesson of any subject integrating and focusing on building media literacy. Consequently, representatives from each group were presenting their initiatives and ideas to the audience. All participants gave critiques, feedbacks and suggestions to presenters for improvement and implementation.

MEET THE SWU MOOCer

After the first informal meeting with our expert and receiving the useful suggestions on writing scripts and storyboard for Thailand MOOC production, SWU team members were honored again to have Ajarn Pattaranun Waitayasin, a lecturer at College of Social Communication and Innovation, as our guest speaker. On this occasion, the expert listened to each member then provided useful feedback for our scripts. For example, Tong Wachirapong, who is responsible for cyber bullying, got interested in the recent controversial issue so he shared it with the team and the expert. However, some of his ideas may need a small scope since the planned story might involve a very big production. Krich, who is keen on current issues, was inspired by one of the famous TV programs. As a result, he would adapt the program into one of the MOOC lessons. Our next step is to finalize our storyboard and move on to the shooting production.